



2006 RIAA Mid-year Statistics
Phone: 202/775-0101

MANUFACTURERS' UNIT SHIPMENTS AND DOLLAR VALUE
(In millions at suggested retail list price, net after returns)

Six Months Ended June 30

	2006				2005				Percent Change			
	Units to Retail	Dollars to Retail	Total Units*	Total Dollars	Units to Retail	Dollars to Retail	Total Units	Total Dollars	Retail Units	Retail Dollars	Total Units	Total Dollars
Physical												
CD ¹	220.9	\$3,559.2	264.8	\$3,859.8	257.9	\$4,189.3	307.7	\$4,486.3	-14.3%	-15.0%	-13.9%	-14.0%
Vinyl Single	0.9	\$5.1	0.9	\$5.1	1.4	\$7.7	1.4	\$7.7	-36.2%	-33.7%	-36.2%	-33.7%
Music Video	0.3	\$4.9	0.6	\$6.1	4.3	\$46.8	4.7	\$50.0	-92.6%	-89.5%	-88.2%	-87.8%
SACD	0.1	\$3.1	0.1	\$3.1	0.3	\$5.6	0.3	\$5.6	-44.6%	-44.3%	-44.6%	-44.3%
DVD Video	9.2	\$178.1	9.2	\$178.1	11.6	\$213.9	11.6	\$213.9	-20.7%	-16.7%	-20.7%	-16.7%
DVD Audio	0.1	\$1.4	0.1	\$1.4	0.1	\$1.7	0.1	\$1.7	-35.1%	-17.0%	-35.1%	-17.0%
Other ²	1.8	\$11.6	2.0	\$12.4	3.1	\$19.2	3.7	\$21.0	-42.4%	-39.6%	-47.2%	-41.0%
Total Albums³	231.2	\$3,753.5	275.5	\$4,056.1	275.3	\$4,469.1	326.1	\$4,771.1	-16.0%	-16.0%	-15.5%	-15.0%
Total Singles⁴	2.0	\$9.9	2.0	\$9.9	3.3	\$15.1	3.3	\$15.1	-38.4%	-34.5%	-38.4%	-34.5%
Total Physical	233.2	\$3,763.4	277.6	\$4,066.0	278.6	\$4,484.2	329.4	\$4,786.2	-16.3%	-16.1%	-15.7%	-15.0%
Digital												
Digital Single ⁵	286.3	\$283.4	286.3	\$283.4	167.1	\$165.4	167.1	\$165.4	71.3%	71.3%	71.3%	71.3%
Digital Album	12.3	\$122.7	12.3	\$122.7	5.8	\$57.9	5.8	\$57.9	112.0%	112.0%	112.0%	112.0%
Kiosk	0.6	\$0.8	0.6	\$0.8	0.2	\$0.3	0.2	\$0.3	148.4%	155.2%	148.4%	155.2%
Digital Music Video	5.2	\$10.3	5.2	\$10.3	—	—	—	—	—	—	—	—
Total Digital	304.3	\$417.2	304.3	\$417.2	173.1	\$223.6	173.1	\$223.6	75.8%	86.6%	75.8%	86.6%
Mobile⁶	144.3	\$356.4	144.3	\$356.4	73.1	\$181.1	73.1	\$181.1	97.5%	96.8%	97.5%	96.8%
Subscription⁷	1.9	\$96.1	1.9	\$96.1	1.3	\$64.8	1.3	\$64.8	45.1%	48.3%	45.1%	48.3%
Total Digital & Physical⁸	681.9	\$4,633.1	726.2	\$4,935.7	524.8	\$4,953.7	575.6	\$5,255.7	29.9%	-6.5%	26.2%	-6.1%

* Total units includes shipments to retail, direct, and special markets

¹ Includes DualDisc

² Includes Cassette, Vinyl LP/EP, and CD Single

³ Includes CD, Cassette, Vinyl LP/EP, Music Video, SACD, DVD Video, and DVD Audio

⁴ Includes CD Single and Vinyl Single

⁵ Digital Sales Based On Estimated Current Retail Prices of \$0.99 per Single And \$9.99 per Album

⁶ Includes Master Ringtones, Ringbacks, Music Videos, Full Length Downloads and Other Mobile

⁷ Subscription units indicates average number of subscribers

⁸ Units do not include subscriptions. Note 2005 figures updated for inclusion of new formats